

Rodrigo Ribeiro

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347.885.9909

Designer/Art Director

RodrigoRibeiro.com



I am a creative thinker/designer/art director with a proven record of delivering high quality visual solutions to clients. I work seamlessly with all internal team members and clients to transform ideas into solid concepts and executions both in still and motion media. I am seeking a position that will challenge me to grow professionally and artistically while promoting complete customer satisfaction.

Professional Experience

Art Director — Discovery Communications: Silver Spring, MD (4/05 to 4/08)

- Directed the development and execution of a wide variety of broadcast design vehicles, including complete show packages, title opens and title designs, interior show graphics, promotion graphics and other formats
- Collaborated with various clients: marketing directors, executive producers, show producers, directors, promotion producers, and creative directors
- Provided on-going feedback and mentoring for staff on multiple projects under tight deadline situations
- Developed and executed award winning broadcast designs
- Guided the creative process from brainstorming, execution to client presentation

Art Director — Cliff Castle Casino: Camp Verde, AZ (8/01 - 2/05)

- Leveraged knowledge of advertising disciplines and the creative process to develop a series of comprehensive promotional campaigns
- Collaborated with the marketing team to grow brand recognition of Cliff Castle Casino
- Designed and animated variety of promotional materials
- Edited and animated graphics for Scala Broadcast
- Directed junior creative staff

Graphic Designer/Illustrator — Party Planners West: Los Angeles, CA (4/96 - 4/98)

- Created original illustrations for promotional materials
- Designed and executed large-scale sets for film premiers

Graphic Designer/Illustrator — Mesbla: Rio de Janeiro, Brazil (6/93 - 6/94)

- Collaborated with marketing and branding specialists to promote brand identity of a large national department store chain
- Designed visual treatments for promotional materials to be distributed to 144 stores throughout Brazil

Illustrator — Catumbi Prints: Rio de Janeiro, Brazil (6/92 - 6/93)

- Created original patterns for fabrics used in the fashion industry
- Conceptualize and finalize art work for print
- Guided the entire process from creation to production

Education

Faculdade da Cidade: Rio de Janeiro, Brazil (2/90 - 11/94)

- BFA in Graphic Design
- minors in Industrial Design and Illustration

Associates in Art Academy: Sherman Oaks, CA (2/97 - 3/99)

Awarded full tuition merit scholarship in 1998

- Animation
- Illustration
- Classic drawing
- Character and environment design for animation
- Background painting for animation

The Animation Academy: Burbank, CA (6/98 - 3/99)

Awarded full tuition merit scholarship in 1998

- Animation
- Character and environment design for animation
- Painting

Awards

- 2008 BDA Silver Broadcast Design Award
- 2007 BDA Silver Broadcast Design Award

Technical Skills

- Adobe AfterEffects, Adobe Photoshop, Adobe Illustrator, Cinema 4D, Final Cut Pro and Modul 8